

## **General Instructions:**

Poster should be promotion-oriented . . . something that would catch a student's eye and interest them in FVL. Make something cool that you'd like to hang in your own room. Poster should focus on what makes all of FVL special, not just on just one aspect of FVL such as sports or music. Keep in mind the importance of our Savior at FVL. Be as original and creative as possible—do not copy posters from past years, and do not use trademarked images (such as Disney characters)!

## Paper/Media:

Make your poster on paper or poster board no smaller than 8½ x 11, no larger than 11 x 17. Magic markers, colored pencils, crayon or water colors may be used. Remember that the winning poster is printed in color, so use color and lines dark or bright enough to reproduce.

## Prizes:

First-place winners will be chosen from each school. The best poster of all the first place winners will be awarded the Grand Prize. Other awards will be given as deemed appropriate by the Poster Committee. Winners will receive prizes. All entrants will receive a certificate of participation. Posters become the property of FVL for display and use in promotions.



2021 Winner from Mount Olive-Appleton

## Design:

Poster must be hand drawn and lettered by the student. Designs should not be traced or made with stencils. Cutouts may be attached to the poster, but they must be hand drawn by the student, too. Be sure to watch spelling and neatness—they both count when the winners are selected. For design ideas on how to get a message across simply and effectively, look at magazine ads, book covers, movie posters, etc. Making a rough sketch before doing the final poster may be helpful. Don't hurry through your poster—if you can't finish it at school, ask your teacher if you can take it home.